

Positive Alternatives 2014 - 15 Quarterly Update

Grantee: CHOICES PREGNANCY CENTER

Goal: To provide support encouraging women of Redwood Co. and surround area to carry pregnancies to term, and to care for their babies after birth

For the period:

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Provide guidance to grant staff; complete grant forms and requirements; attend required grant meetings; hire and train grant staff		Continued bi-weekly sessions with staff on specific training topics related to client services. Practicing and beginning to implement Coach Approach in client contact. Reviewed budget for the rest of the fiscal year.	
Outreach	Offer on-site parenting, pregnancy and life-skills education lessons to pregnant or parenting students in 3 area high schools		No opportunities to offer EWYL at the schools this quarter. Outreach continues through the educational blog and social media posts that encourage learning and healthy life choices. We continue to see growth in this area as more people are reached.	
Crib Distribution/ Sleep Safety Education	Provide Safe Sleep education and opportunity to earn Pack n Play or Crib	1 - 2	2 pack n plays and 1 crib mattress were earned by doing lessons, including "Reducing the Risk of SIDS"	3
Life-Skills Education Program	Provide individual lessons on relevant life skills in an incentive program	1 - 2	Parenting and childbirth lessons were the priority for our clients this quarter	0
Nutrition	Provide individual lessons on good nutrition during pregnancy and for breastfeeding and infancy	3 - 6	3 lessons emphasized good nutrition for pregnant moms and baby	3

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Parenting Education	Provide individual sessions on relevant parenting topics in an incentive program	30	Lessons included many topics like: Your Baby Can Sleep, Food for Growth, Age-appropriate Play, and positive discipline.	53
Pregnancy Education	Provide individual sessions on relevant pregnancy and childbirth topics in an incentive program	15	Lessons included a variety of topics like information on each trimester, prenatal development, what's safe and what isn't, and Stages of Labor	16
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	1	All clients chose to sign up for Earn While You Learn in addition to the referral services they received.	0
Transportation	Provide transportation vouchers or gas cards to help clients attend individual classes at the pregnancy center	2 - 3	One client needed assistant with transportation to and from her education appointments.	1

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	0
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	0
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	3
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	3

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	3
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	3

Challenges:

Comments: Positive Alternatives helps us to serve our clients more completely with up to date educational materials and excellent incentives.